

March 2005

March Is “Parent Network” Month for RAVA

Something RAVA’s program committee has long desired, both the First Tuesday March 1 and the regular meeting Tuesday March 15 will be on the same subject. In this case it is Rochester Parent Network with our newest member John Camelio.

First Tuesday

Guest J C Camelio

J. C., producer of the weekly show for the Rochester Parent Network, will give the background and explain about producing the weekly program for the Network.

He comes out of the television field, having worked for 16 years at WHEC, Channel 10. Now as an independent producer, the Parent Network is his major client.

Tuesday, March 1, 12 noon

Swiss Chalet, 3010 Winton Rd. S.

Please call Fred Armstrong 232-1740

by Monday so we know how many to plan for.

First Tuesday

AV Designer

Matt Cider, managing partner of ECC, the firm that designed the cutting edge training and emergency center for Monroe County, will be our First Tuesday guest April 5.

RAVA has twice visited the fascinating facility by the airport that has so many innovative AV systems.

Tuesday, April 5, 12 noon

Swiss Chalet, 3010 Winton Road S.

Call Fred Armstrong, 232-1740, to make your reservation by Monday, April 4.

Monthly Meeting

Visit Irondequoit Cable Studio

We will visit the ICAT studio in Irondequoit Town Hall where John Camelio tapes the Rochester Parent Network Hour-long Television Program weekly. We will see 2 studios and the edit suite.

The first two years the program was aired live. Now for the past three years it has been

(cont. on page 3)

Scholarship Awards Dinner April 12

Seven outstanding college students will be awarded RAVA scholarships at the 29th annual dinner event.

The on-going program is recognized nationally.

Dan Reardon, chairman, asked those wishing to support the program to send their contribution to RAVA treasurer Tom Cummings, 99 S. Main St., Pittsford, NY 14534 as soon as possible. “We want to give these great students good scholarships.”

Enclosed is a contribution form. The dinner reservation form will be sent later.

The dinner event this year will be at the popular Chinese Shanghai Restaurant, 2920 W. Henrietta Road, Tuesday, April 12 at 6:00 pm.

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Jan. First Tuesday

**WXXI V.P.
Susan Rogers**

With an overflow attendance for the Jan. 4 luncheon, guest Sue Rogers, WXXI V.P., set the stage for the meeting-tour of the new "digital station" Jan. 18.

WXXI has been working for several years to bring the station up to the new digital and high definition standards set by the FCC to be in place by 2005. She pointed out that WXXI was the first TV station in the city to be ready.

In addition to the huge technical digital-HD upgrade, the entire facility has been completely rebuilt to provide a more efficient workplace.

Sue also answered questions about the reach of the stations, the auction and national programming.

**Liz Lehmann
Finishes Shooting**

Liz Lehmann can breathe a sigh of relief. She has reached that milestone when production shooting is completed for her horror film, *Fury*.

Now begins the exacting post-production phase of editing the 90-min. film.

Funding is continuing. Anyone wishing to have a screen credit can invest \$15 for a part.

January Meeting

Tour of New WXXI

A strong turnout of RAVA plus some SMPTE members were fascinated with the extent of the changes made in both radio and television studios. Our tour conducted by Kent Hatfield, VP for Digital Technology and Operations, began in the expanded new master control for AM and FM radio and TV and HDTV.

For two years workmen built new studios, control rooms, edit suites, work areas and offices while engineers and technicians installed new HD and digital equipment. All this was done as AM and FM radio and analog TV and HDTV continued their regular program schedules. It was truly a well-coordinated effort.

Space does not permit a description of the massive technical changes made throughout the facility.



Feb. First Tuesday

Animation in Rochester

Skip Battaglia, RIT, **Dave Puls**, Animatus Studio and **Paul Tracy**, Kinematics Animation, spoke to another large turnout at a First Tuesday luncheon.

Each showed examples of his work.

Skip pointed out that the success of the animation program at RIT has swelled attendance in the RIT Film and Animation School, the largest enrollment of all programs in the university.

Skip has been in Rochester 30 years, 17 at RIT where he now chairs Animation. Students are now working in digital. The final animation ends up on 35mm film.

Dave Puls left the health field to take up animation 12 years ago working with Fred Armstrong doing hand-drawn animation before going to computer animation. He has made many short cartoons that have won awards. Dave and Fred teach animation classes that are filled throughout the year. Fred had to miss the meeting because of a job.

Paul Tracy, besides being on the faculty at MCC, has three production companies, one being Kinematics Animation. He told about Toonboom software (2-D) with examples. He also does 3-D with Lightwave software. One of his clients is Fred Armstrong who does only 2-D animation.

Paul is in his second term as president of RAVA.

*“Visit Irondequoit Cable Studio”
cont. from page 1*

taped in advance for later broadcasting.

The Rochester Parent Network is the first effort in the nation to tackle the challenge of helping children to realize their potential. Jim Coffey, Director of the Rochester Parent Network will be one of our hosts along with JC.

Dinner will be arranged at a nearby restaurant for those wishing to continue the discussion.

Tuesday, March 15, 5:30 pm
ICAT Studio
Irondequoit Town Hall
1280 Titus Avenue
Please call Fred Armstrong,
232-1740

City Honors Its Two Videographers David Striks, Dwight Vesty SuperStars of Service

RAVA member Dave Striks and his co-worker, Dwight Vesty, were recognized for “going that extra mile” by Mayor William Johnson for their commitment to producing in 60 days a documentary for the Rochester/Rennes Sister City project involving 15 World War veterans.

On a crash basis, they edited 30 hours of interviews down to a 1 hour :41 minute documentary film to be a gift to the mayor of Rennes, France from Rochester’s Mayor

RIT News

Film-Animation School Plans New Building

RIT’s Film and Animation School plans to add a large wing to the Gannett Bldg., hopefully by 2008 or 2009.

At the RAVA First Tuesday lunch Feb. 1, Animation chair, Prof. Skip Battaglia revealed that the School, headed by Howard Lester, has developed plans to have its own “building” that will include a huge theater and one smaller one. This will put RIT in the same league with major schools such as the University of Southern California, Florida State University and Ithaca College that all have their own film and television school buildings.

The building cost is placed at \$21 million with \$3 million already raised.

The school’s popularity is soaring. In 2004 670 applied for entry; 63 could be accepted. In 2005 800 applied for the 63 positions.

Directory Coming

New Member Directory pages will be available at an upcoming RAVA spring meeting. New members will receive the directory with a binder.

Johnson.

The SuperStars ceremonies were Jan. 24 in the City Hall Council Chambers.

February Meeting

Magic Lantern Society

Ed Lennert, veteran MCC professor, hosted RAVA members in his home that is a modern “museum” of the oldest of projection systems, the lanternslide. Actually Ed is the founder of the Magic Lantern Society in America.

In the basement, shelves along the walls are lined with dozens of historic lanternslide projectors, many more than a hundred years old. Ed also has an original Edison kinetoscope 35mm projector. Many of the projectors are valued in the hundreds and more dollars.

In the living room bookshelves display some of his favorite old projectors. On the second floor a room houses the Magic Lantern Society library of books, publications and posters.

Ed became interested in lanternslides when, as a young boy, his grandfather gave him a strip of slides. He was hooked.



RAVA Honors Seven

For the 29th year RAVA will recognize seven media communication/audiovisual students selected by their faculty to receive the 2005 RAVA Scholarship.

They will receive their scholarships at the Awards Dinner, Tuesday, April 12 at the Shanghai Restaurant. This is certainly a high point in the RAVA year.

Finger Lakes Community College

Greg Keyzer-Andre

A first-year student in TV Production I, Greg is in the Communications Club and a student aide in the FLCC Educational Technologies Center. He worked in a Congressional Debate and at FLCC basketball games.



Genesee Community College

Valerie Childs

Valerie has been president of the TV Club and is now president of the Film Club. With a 3.5 GPA she is in the Multimedia program. She has crewed in several productions and is now working on a short movie.



Monroe Community College

William R. Basley

As a student in Tech TV 2, Wil helped to produce a music video considered so good it was submitted for a student Emmy Award. He interned at WHEC-TV and in the Rochester City School Public Service program.



Rochester Institute of Technology

Brittney Lee

Brittney, a 3rd year student in Animation has "attained skills most graduating seniors strive for. She has rare talent in hand-drawn animation." An honors student and music minor, she sings with the RIT Singers a cappella. She is also in the NTID Dance Company.



St. John Fisher College

Tabita Torres Rodriguez

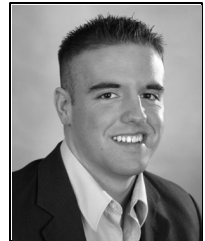
Tabita as a member of the TV Club has anchored, been a reporter and a crewmember. She made a video about people making a difference in the community. Her latest is a 15-min. documentary on the Rochester Latino Youth Program.



SUNY Brockport

Chuck Wade

A junior in broadcasting, Chuck was a finalist for the 2004 Collegiate Broadcasters National Student Production Award. He is a sports anchor for WBSU. He organized a food drive for Thanksgiving.



SUNY Geneseo

Stephanie Zopp

A junior in Communication, Stephanie carries 3.5 GPA. Currently she is Executive Producer of Geneseo Student TV. Recently she trained others in converting from Media 10 to Final Cut Pro edit system.



James Lohrey Going To Mansfield U

In August James Lohrey will step into a new position at Mansfield University, Mansfield, PA.

He will be teaching broadcasting and mass communication courses. In addition he will be involved in their expansion program. As such he will oversee the plans and construction of a new building that will include faculty offices, a TV studio, edit suites and a computer lab for editing.

Last year the St. John Fisher Media Center operation was outsourced to a Florida company that now coordinates the campus media function and all college computers. Media Center employees, including James, were terminated. He continued to teach production fulltime for the 2004-2005 year.

We wish you well, James.

Baseball Season Is Just Ahead

April 6 offers a fun night for RAVA members who want to hobnob with Red Wing baseball players and staff.

RAVA has a table reserved at the annual American Legion kick-off dinner at the Diplomat Banquet Center, 1956 Lyell Ave. There are still several seats available. If you are interested, you must do two things quickly.

1. Call Tom Hanney,

585-271-1074, to let him know you want to attend and to learn if you can have a seat.

2. Send a check for \$17.80 to RAVA Treasurer, Tom Cummings, 99 S. Main St., Pittsford, NY 14534.

Membership Chair Shelly Mikesell Resigns

RAVA president Paul Tracy announced the resignation of Michelle "Shelly" Mikesell as Membership Committee chair.

With the increasing demands of a family of four and her responsibilities at MCC, Shelly reluctantly feels she can no longer devote the necessary time to the job.

Paul commended Shelly for the dedicated work she has done on the membership program.

Prexy Paul Tracy Resumes Dance Class

Probably you did not know that in his teens Paul Tracy did ballet, jazz and modern dancing.

Now he has joined a Garth Fagan class to get back into shape. By summer he hopes to be able to go on tour with the PUSH Physical Theatre group.

Modern dancing is strenuous. He has a goal of losing 30 pounds over the next six months.

Earl Kage, take note.

(Earl was a dancer in his younger days.)

BMI's Bob Kimmel To Take Over Membership

To fill the Membership Committee chair position Paul Tracy has appointed Bob Kimmel of Business Methods. He will fill out the rest of the year.

Many years ago an AV dealer, Alex Dunbar, did an outstanding job heading membership. As he called on schools and companies throughout the county, he would mention RAVA and leave a flyer. During his tenure in that position RAVA probably had its largest membership, close to 100.

Business Methods To Change Its Name

Shortly after you receive this Shop Talk, you will be reading that Business Methods is now:

Toshiba Business Solutions New York

Last year BMI was acquired by Toshiba as it moved to get into the dealer side of the business.

Spring Schedule

Tues., Mar. 1---	JC Camelio -	lunch
Tues., Mar. 15 -	Studio tour	
Tues., Apr. 5 ---	Mike Cider, ECC	-lunch
Tues., Apr. 12 -	Scholarship -	dinner
Tues., May 3 ---	tba	lunch
Tues., May 17 -	3D Display	
Tues., June 7 ---	tba	lunch
Tues., June 21 -	Annual Meeting	

Personal Observation

Walter Dixon Plays

Practically anytime you were with Walter and there was a piano sitting in the corner, it did not take much to “persuade” him to sit down and play. Oh how he loved music.

Sheron Dixon has done something about some wonderful memories. She has produced “A Memorial Tribute.”

With the help of a cousin, Sheron made a CD, “Music From The Heart of Walter W. Dixon, Jr.” It has 14 pieces recorded in 1960 when Walter was at WHAM radio.

*This Nearly Was Mine,
The Nearness of You,
The Way You Look Tonight,
Misty,
You Don't Know What Love Is,
Theme From The Constant Nymph,
Gigi,
Improvisation,
Non Dimenticar,
How Deep Is The Ocean,
My Foolish Heart,
On The Street Where You Live,
One Morning In May,
The Little Prince*

Sheron has now set up a website: www.walterdixon.com

Eventually she will make the CD available to anyone who would like to purchase it.

University Academics Interchange

I am a Life Member of UFPA— University Film and Video Association. As such I am privy to the back and forth e-mails on the Internet almost daily.

Since the first of the year I printed out everything to see what film, television and media communication professors and instructors were discussing across the country from one campus to another. What I have learned is intriguing.

Over a seven-week span, they essentially discussed four topics.

1. Copyright. Should a student production be copyrighted in the student's name or that of the institution? There were pros and cons across the country. I have more than a dozen e-mails from eight persons. No general consensus. The subject will be the basis for a panel on Intellectual Property at their summer August conference in Chicago.

2. The tsunami tragedy opened up a can of worms. Some e-mails became quite heated with apologies been made, etc. Should an open university Internet be used for non-professional “political purposes” as several phrased it? Someone wrote: “I've been following this discussion over the past weeks. It occurred to me that if an event like 9/11 occurred, it would be obscene if no one mentioned it on the site....” And on and on.

3. “Eyes on the Prize” a documentary stirred up a hornet's nest. “PBS Caves In” was the subject on many of the e-mails. I have 16 e-mails on the subject over 10 days. It involved copyright and fair use. It started with a piece in The Washington Post about the documentary on the civil rights movement, *Eyes on the Prize*, made in the late 1980s and can no longer be shown or sold because it includes archival footage (one being “Happy Birthday”) still under copyright. The MPAA (Motion Picture Association of America) got into the act. The holders of Beatles copyright threatened to sue. And more.

4. The other topic was “collaboration and creativity.” One wrote, “I feel we don't get across to our students that collaboration isn't always pretty....How do they handle rejection?...”

Armstrong Heads Nomination

Paul Tracy has appointed Fred Armstrong, retiring Vice President, to chair the Nominating Committee.

The ballots will go out in May Shop Talk.